

How to draw

_ENG

'FACES' WORKSHOP



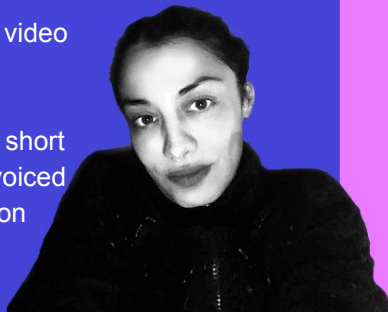


About me

Hi! I'm Manuela

Art director, visual thinker, illustrator and creative video producer. I have 7 years of experience in Visual Thinking and I've been an illustrator all of my life.

More recently I worked on the illustrations for the short film S'ozzastru, the animated ad 'Stay with me', voiced by actress Caterina Murino, and I regularly work on illustrations for international organisations.



*"Expand your
Creativity with
the Visual
Thinking Method"*

About the workshop

What will you learn?

"I'll guide you in rediscovering and using the drawing skills you already have (yes, they're there!) while pushing the boundaries of your creativity.

Along the way, you'll also learn the fundamentals of the visual thinking method. Together, we'll create one or more pages filled with incredible, expressive faces—and, most importantly, we'll have fun doing it!"

A bit of background on Visual thinking

Visual Thinking is a way of using simple drawings, shapes, and images to help understand, communicate, or generate ideas. It's about thinking through pictures instead of just words!

Visual Thinking is all about breaking things down into simple shapes like circles, squares, and triangles. It helps us see the world in a clearer way and makes drawing less intimidating. By learning to observe and simplify objects into basic forms, we can create sketches, tell stories, or even solve problems visually.

For example:

- Instead of drawing a complicated car, you can start with a rectangle for the body and circles for the wheels.
- Faces? They start with an oval and a few lines!

Visual Thinking is not about making perfect art, it's about expressing ideas, having fun and building confidence in your creativity.



1

Step 1: Introduction

Welcome to the wonderful world of basic drawing! First, we'll learn the essential building blocks of art: **basic shapes**. Think of shapes as your creative alphabet—they'll help you see and draw the world in a new way. We'll explore **shapes, letters, and even numbers** to build your visual vocabulary!

Step 2: Practice Makes Perfect

Next, we'll dive into creating your shape vocabulary through fun, hands-on practice. You'll get comfortable with drawing these shapes and see how they form the foundation for more complex drawings.

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Step 3: Observation Exercise

Time to put your skills to work! Look around your environment, pick an object, and break it down into its basic shapes. Then, use those shapes to transform it into something entirely new. It's a great way to train your creative eye!

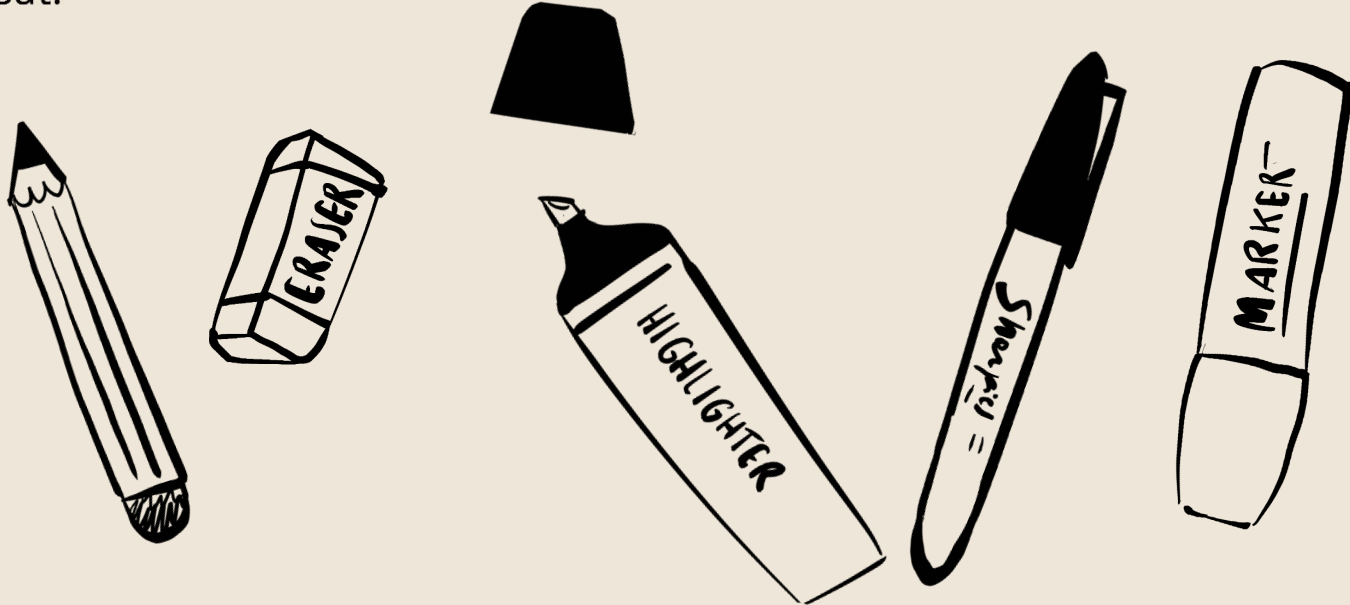
Step 4: Let's Draw FACES!

Now for the exciting part: faces! Using your newly acquired shape skills, we'll start drawing our first page of faces. Don't worry about mistakes, this is all about learning and having fun!

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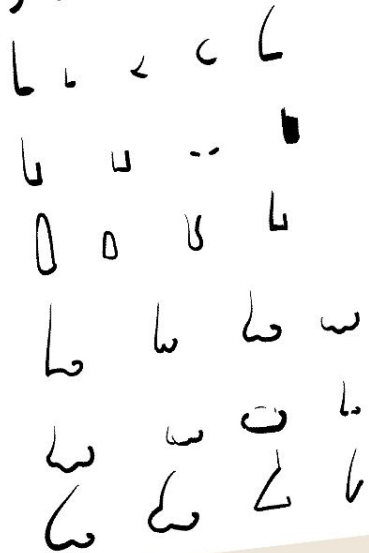
Tools:

We'll need a pencil, a rubber, and a medium-thickness marker pen (such as a Sharpie). If you'd like to add colour, feel free to bring anything you prefer, even highlighters work great!

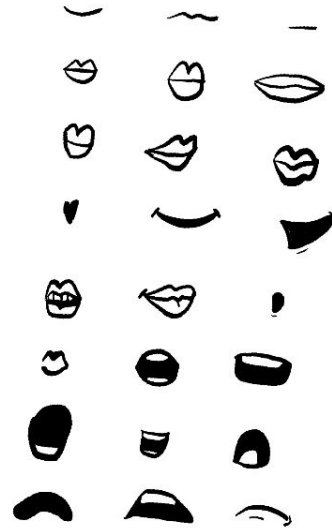


You'll master the basics of visual thinking, exploring shapes that will inspire you to create your own unique 'faces.'"

NOSES



MOUTH - LIPS



BASIC SYMBOLS



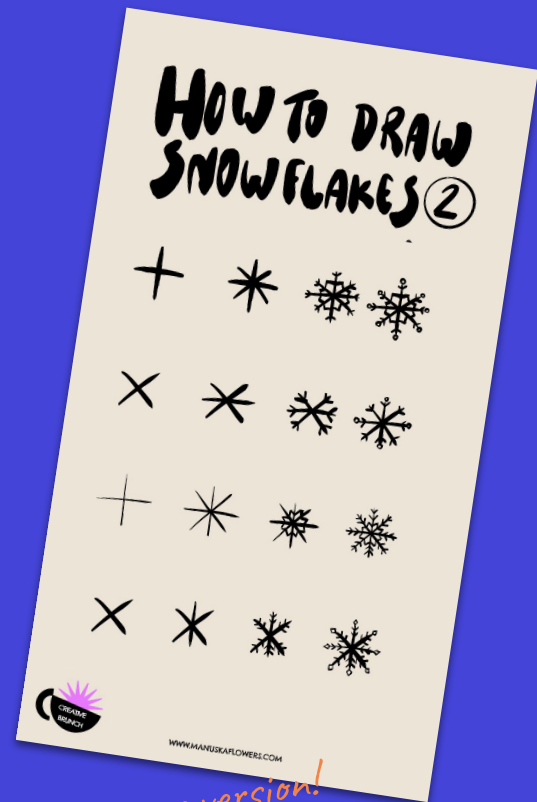


Final Objective: Your Faces drawing

By the end of the session, you'll create a beautiful hand-drawn '**FACES poster**' that you can proudly display on your wall or give as a thoughtful gift. Let's get drawing!



Here other workshops ideas?



Christmas version!



THANK YOU!

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